

RELIABLE PAVING, INC.

‘RELENTLESS COOPERATION’ IS MORE THAN A MOTTO

Just about every company loves to talk quality and service. For many, however, it’s just lip service. Then there are companies like Reliable Paving, Inc. in Arlington, Texas. They don’t just talk about doing great work and taking care of customers. They’ve developed a reputation for “relentless cooperation.”

It’s a way of doing business that owner Charles Long has adhered to for nearly 30 years. And it’s why he does business with Vance Brothers.

Like a lot of paving companies, Long started out striping parking lots before expanding into a multitude of paving service offerings: seal coats, crack sealing, speed bump installation, ADA compliance and asphalt repairs.

“Whether a customer needs multiple services or just one, we try to be easy to work with,” Long said. “Any paving project requires careful planning, troubleshooting and the ability to work well with others.”

“The product is as good as it's ever been, but we have remained a Vance customer because of the people,” Long said.

He’s talking about his 200 employees, but also the property owners and managers who depend on them. They have direct access to Reliable’s senior management at any time, on any project, and they often take an active role. The company even employs an in-house licensed professional engineer for quality control.



“Our team consistently provides high-quality work and exceptional service, and we’re committed to cooperation with staff and other contractors,” Long said. “We respond quickly to requests for bids, assign managers to monitor each job, and attend all required meetings.”

As another family business that’s grown into a large company, Vance Brothers can relate to the commitment Reliable makes to customers. Which is one reason the two companies have been working together since 1995.

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From Reliable’s first small job in Oklahoma to the General Motors parts warehouse and the massive American Airlines luggage complex at Dallas-Fort Worth International Airport, Vance Brothers has helped Reliable Paving build on its successful history.

“It goes back to cooperation,” Long said. “Our customers call it refreshing.” Vance Brothers can vouch for that!